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Economic Development Efforts Proving Successful In West Valley City

West Valley City – Economic development efforts at the center of Utah’s second-biggest city are moving forward full-force. The recent announcement of the City Center project – Fairbourne Station – and the continued development of the Valley Fair Mall are proving successful, as businesses and retailers continue to become involved with and thrive in one of the largest redevelopment projects in the state.

At Valley Fair Mall, the Olive Garden Restaurant has been recognized for the second consecutive year as the company’s leading performer among the restaurant’s 750 North American locations. Paul Schmitt, General Manager of the Olive Garden at Valley Fair Mall, has been presented with Darden Restaurants’ top honor – the Joe R. Lee Diamond Club Award – named after the company’s retired chairman and CEO. Now in its 14th year, the award is presented annually to a General Manager in North America who demonstrates outstanding results by achieving top financial performance in the company’s previous fiscal year.

“I’m extremely pleased with the Olive Garden’s recognition, but not at all surprised,” says West Valley City Economic Development Director Nicole Cottle. “Our team has worked hard with the Valley Fair Mall to bring in tenants who are wanted and needed in West Valley City. Their success proves that our community is ready for retailers and restaurants of their caliber.”

Economic development efforts in the heart of West Valley City are not limited to Valley Fair Mall. Fairbourne Station, a major redevelopment effort encompassing the area between 3500 South and 3650 South and 2700 West and 3200 West, will begin taking shape this month as construction begins on a four-acre park and a Hilton Embassy Suites Hotel, offering 162 guest rooms and 6,000 square feet of meeting and banquet space.

“The synergy within West Valley City’s center is contagious,” continues Cottle. “In the coming months, our city will see several exciting developments built upon the successes of Fairbourne Station and Valley Fair Mall.”

For more information about West Valley City’s Fairbourne Station project, visit www.fairbournestation.com.
For more information about Valley Fair Mall, visit www.shopvalleyfairmall.com.

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