



**EMBARGO: November 22, 2011, 6:00 p.m.**

## New Megaplex Theatres Coming Soon to Valley Fair Mall in West Valley City

**WEST VALLEY CITY, UTAH (November 22, 2011)** – A seventh state-of-the art Megaplex Theatres location is in development at Valley Fair Mall in West Valley City. Construction on the new complex will begin once the site of the vacant Mervyn's Department Store is cleared. The project is expected to be completed in time for the holidays in 2012. The new location is visible just west of Interstate 215 on the east side of the shopping center.

The new Megaplex will feature 15 digital auditoriums, including a six-story 2D/3D digital IMAX screen. Other amenities will include reserved stadium seating, D-Box motion seats, gourmet food and beverage service, private event space, special needs services, and dozens of high-definition digital video poster cases.

“Megaplex is undergoing a substantial renovation and expansion phase with three new or expanding locations in process,” said Blake Andersen, Megaplex Theatres senior vice president and general manager. “We are adding a VIP theatre to Jordan Commons as well as two new larger auditoriums and special event space; we are set to open the new section of our Thanksgiving Point expansion in mid-December, and just opened our new complex at Legacy Crossing in Centerville.”

With this announcement, Megaplex Theatres will have 111 digital movie screens currently operating or under construction along the Wasatch front. The current wave of projects is expected to be completed by the end of 2012.

All 15 auditoriums at Valley Fair will feature 100% reserved stadium seating in digital 2D or 3D auditoriums. The 112,000 square foot facility will accommodate approximately 2,700 guests.

For guests interested in taking their movie experience to the next level, 30 D-Box motion seats are available at an additional fee. The seats move in sync with the action on the screen and are only available in Utah at Megaplex Theatres.

The new facility features a full-service food court called Café Megaplex offering guests the convenience of dinner and a movie within the same venue. Guests may choose from fan favorites including:

- Snappy's Burgers, Fries & Shakes
- Mayan Express Mexican Food
- Main Street Deli Salads, Sandwiches & Wraps
- Bon Bon Gelato and Ice Cream
- Coke Freestyle Beverage System
- Snack Zone Popcorn and Movie Treats

"Like our other locations, this new Megaplex location will also feature a private special event, meeting, and party space to host our legendary premiere parties and other business, family, and community gatherings," said Andersen.

### **About Megaplex Theatres**

Megaplex Theatres will soon operate locations from Lehi to Ogden with a total of 111 screens as well as strategic partnerships with the IMAX screen at the Clark Planetarium in Salt Lake City and the Mammoth Screen at Thanksgiving Point in Lehi. A major expansion and renovation is also underway at the Megaplex Theatres at Thanksgiving Point. Upon completion, the new Megaplex Theatres at Thanksgiving Point in Lehi will feature 17 screens, a full-service Café Megaplex food court, D-Box Motion Seats, private event space and other amenities.

The Megaplex Theatres at Jordan Commons in Sandy, Gateway in Salt Lake City, Thanksgiving Point in Lehi, The Junction in Ogden, Legacy Crossing in Centerville, and The District in South Jordan are among the most popular theatres in Utah. Founded by local businessman Larry H. Miller, the theatres are among the top grossing in the nation. In addition, the Megaplex Theatres feature regular and large-format movie screens, dinner and a movie gift options, conference and auditorium rental and an industry-leading guest services team. Megaplex Theatres show times and other group information can be found on the web at [www.MegaplexTheatres.com](http://www.MegaplexTheatres.com) or by calling (801) 304-4636. Guests are also invited to follow their favorite films on Facebook at [www.facebook.com/MegaplexTheatres](http://www.facebook.com/MegaplexTheatres).

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